

**GOVERNMENT OF TELANGANA  
ABSTRACT**

YAT & C (PMU) Department - Tourism Promotion – Display of Telangana Tourism Promotional Outdoor Hoardings and at Foot over bridge at various places in Rajiv Gandhi International Airport, Samshabad at important locations in the city by M/s Sweldor Communications (P) Ltd Hyderabad – Release of Rs.16,83,134/-. (Rupees Sixteen Lakhs Eighty Three Thousand One Hundred and Thirty Four only) Including Taxes, Flex and Printing Charges for one month i.e., from 27-10-2014 to 26-11-2014 – Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 27.

Dated:17-01-2015

Read the following:

1. Proposal from M/s. Sweldor Communication Pvt., Ltd., Hyderabad.  
Dated: 29-10-2014.
2. Lr.No.928/PMU/PRO/2014, of YAT & C (PMU) Department, Dated: 15-11-2014.
3. Invoice No SCPL/2014-15/11/08 Dated 02/12/2014 from M/s Sweldor Communications (P) Ltd., Hyderabad.

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**ORDER:**

In the reference 1<sup>st</sup> read above, M/s Sweldor Communications (P) Ltd., Hyderabad, has submitted a proposal requesting for taking up Telangana tourism promotional outdoor hoardings at a total cost not exceeding Rs.27,30,000/- for a period of 2 months, excluding the printing, mounting charges and taxes from 27-10-2014 to 26-12-2014 (i.e., display charges Rs.13,65,000/-,per month + the printing, mounting charges and taxes Rs.3,18,134/- per month, Total comes to Rs.16,83,134/- per month).

2. Accordingly, in the reference 2<sup>nd</sup> read above, the Government has released the work order to the agency accepting their proposal for taking up Telangana tourism promotional outdoor hoardings at a total cost not exceeding Rs.27,30,000/- for a period of 2 Months, from 27-10-2014 to 26-12-2014, excluding the printing, mounting charges and taxes.

3. Upon successful completion and execution of the work, the agency has submitted bills excluding mounting charges for the one month period i.e., 27-10-2014 to 26-11-2014 along with the digital dated photographs as proofs towards erection of Outdoor Hoardings at Shamshabad Airport locations and at Narayanamma College (GNIT), Shaikpet (Foot over bridge), Jubilee Hills, Hyderabad., from 27-10-2014 to 26-11-2014 and requested for an amount of Rs.16,83,134/-. (Rupees Sixteen Lakhs Eighty Three Thousand One Hundred and Thirty Four only) Including Taxes, Flex and Printing Charges for one month and requested the Government to release payment.

4. Government, after careful examination of the matter, hereby ordered to release an amount of Rs.16,83,134/-. (Rupees Sixteen Lakhs Eighty Three Thousand One Hundred and Thirty Four only) Including Taxes, Flex and Printing Charges for one month to M/s. Sweldor Communications (P) Ltd., Hyderabad, for erection of outdoor Hoarding & Unipoles at Shamshabad Airport locations and at Narayanamma College (GNIT), Shaikpet (Foot over bridge), Jubilee Hills, Hyderabad.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

**(P.T.O)**

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-4 above and disburse the same to M/s. Sweldor Communications (P) Ltd., Hyderabad., through following details:-

Account Name	: Sweldor Communications (P) Ltd,
Account No	: 26610200000328
Name of the Bank	: Bank of Baroda
Branch	: Banjara Hills, Hyderabad.
IFSC Code	: BARB0PBBHYD
PAN	: AAHCS8968B

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA**  
**PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To  
M/s. Sweldor Communications (P) Limited, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.  
The Deputy Pay & Accounts Officer, Telangana. Secretariat, Hyderabad.  
**Copy to:**  
The YAT & C (PMU - Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**